SO HIGH feat. EMMA LANFORD

Artist: MARTEN HØRGER x MAXIMONO
Non-Airable Tracks: NONE
Label: Self-Produced

I'm going to be completely honest with y'all; I don't think I've been this disappointed in something straight out of the gate like I was with Maximono. I wasn't told ahead of time that this was club music, and went in expecting something a bit more, well, interesting?

I'm not a hater on club music, I swear! I've heard plenty of club tunes that are inspiring and engaging, which are two things this was entirely NOT. Although it's a single it sits at a shy four minutes and fifteen seconds, and it hits like a typical club song. It's enough to get you moving a little bit, but there was nothing about the track that made me want to leap up and bump-n'-grind with the best of them. The sampled vocals get stale quickly, and the synth/bassline accompaniment are honestly boring.

I understand that this is pretty cut-and-dry club music, but what it has in rhythm (which frankly is nothing) it lacks in good old fashioned F.U.N. Where's the engagement? Where's the energy, or the creativity, or the blossoming instrumentation that runs through your body like a rogue spark? There's nothing about this track that wows, surprises, or even holds interest.

It is, in essence, embarrassingly generic. It sounds like something you'd hear in the background of a fight scene in a movie so that the producer wouldn't have to pay royalties. Do I need to be drunk to listen to it? Trashed at a bar somewhere, maybe?

Cruise score: 3/10, vocal sampling is irritating, synth is generic and bassline lacks a pulse.

Sounds Like: Generic club trash

Recommended Tracks: None

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