I talked to Joo-Joo Ashworth and Jeremy Katz of LA-based noise-pop group, Froth. Their newest release, *Outside (Briefly)*, has been crushing the college radio charts this semester, so it was very exciting to get to chat to them about serious subjects, such as their recording process and newly found relationship with Wichita (as well as some slightly sillier ones - namely bouncy balls and broth).

**Emily Beiser:** Do you guys wanna start by introducing yourselves, and since your album was inspired by The Beatles- telling me which Beatle is your favorite?

Joo-Joo Ashworth: I'm Joo-Joo, my favorite Beatle's George.

Jeremy Katz: I'm Jeremy, and my favorite Beatle would be John Lennon.

**How does it feel coming off of the release of your new album? Were you expecting the feedback you've been getting?**

Joo-Joo Ashworth: Yeah, and we named *Patterns* after the first song.

Jeremy Katz: We're always stoked to put out new music.

**Cool, well how did the recording process of *Outside (Briefly)* differ from your previous LPs?**

Joo-Joo Ashworth: I'm Joo-Joo, my favorite Beatle's George.

Jeremy Katz: This one was the first time we were writing in the studio.

Joo-Joo Ashworth: Our friend who we were planning on just being our engineer ended up producing it.

**I read that the title of the new album was inspired by a novel entitled *The Abortion*. How did you choose the names for the previous two?**

Joo-Joo Ashworth: Yeah, and we named *Patterns* after the first song.

**How did you guys all meet, and what led to the formation of Froth?**

Jeremy Katz: I met Cameron the day we first practiced.

Joo-Joo Ashworth: No, don't!

**What's your favorite memory from touring?**

Joo-Joo Ashworth: My favorite member of the band....

**Yeah, rank them from one to three!**

Jeremy Katz: That's insane. What did they entail?

Joo-Joo Ashworth: What we ate, where we were. Sometimes a fun fact, like Cameron slept under a table that night or something.

Jeremy Katz: I can't really do that anymore, but at that point we'd only been on like three tours.
JA: But still, extending back three years!

I know you’ve been doing super well on the college radio charts lately, have you been digging any other new releases that have been getting lots of spins?

JA: Hmm, I haven’t looked at the charts recently-

Really, you don’t check them every morning?!

JA: Ha! They’re really hard to find, though. I think you need a special email. I really like that Hand Habits record that just came out.

JK: Newest Black Marble record.

So good! It’s Immaterial.

JA: Yeah, and the two new Aldous Harding songs.

JK: There’s a lot of great new music.

If you guys had to cover a song right now, what would it be?

JA: “Stealing” by a band called Q.

Why?

JA: Because it’s fucking rad. We listened to it a bunch on the last tour and said we wanted to cover it but haven’t yet. It’s like all synth, so you can imagine how that’d sound with guitars.

Do you have any pre- or post-show rituals?

JK: We used to have this fucking bouncy ball. We’d all bounce it before the show, and if someone dropped it then we’d have a bad show. But then I lost it.

JA: Ball is life.

JK: RIP Ball.

If Outside (Briefly) were the soundtrack to a film, what would be the plot of that film?

JA: This is easy. The plot of Mysterious Skin.

Why? ‘Cause it’s fucking rad?

JA: Well, a lot of the sounds on it were intending to be cinematic since we were working a lot with this director, Riley Bakeway, who did our first three videos. So I was really influenced by seeing the way our songs worked with the music videos.

JK: I never saw Mysterious Skins. What I picture is just like rainy weather, smoking inside next to a window.

Sounds like a very fascinating film.

JA: Actually, scratch that! There’s this Icelandic movie called Nól albínó. That is exactly it.

What was the process like leading up to you guys releasing your newest album with Wichita?

JK: Our manager knew Mark from Wichita and brought him to a show we played in LA. Then he kind of just kept coming to see us and we started hanging out. He picked our brains a lot. I think he really liked all of our-

Smiles!

JK: Well, yeah, those. But I also think he really liked that we are very specific about artwork, videos, and everything.

Is there something that none of you guys can seem to agree on as a band?

JA: None of us can agree on music.

JK: Well, you and me can.

JA: Yeah, but you don’t like The Strokes!

You don’t like The Strokes?

JK: No, I hate The Strokes!

My passcode on my phone has been 1251 since I was like 13!

JA: There’s gotta be something...

Most agreeable band in history: Froth?
JA: Definitely not.

**What was the first song each of you learned how to play?**

JA: “Do You Want to Know a Secret” by The Beatles.

JK: I think it was “Rumble” by Link Wray. That was my first song on guitar. Honestly, the first song I learned on bass was “Oaxaca,” which was our first song ever.

**How did the band name come about?**

JA: It was a joke.

I know, I read that it was a joke. But, like, what’s the punch-line?

JA: That it’s a dumb band name! But it had to do with...

**Broth? What if all your songs were about soup?**

JK: We played a show under the name Broth one time. But he grew up surfing and they were always doing Australian accents.

JA: But it’s like, dumb. It’s not something I would ever say.

**And now you say it all the time.**

JA: Yeah, no offense to people who say it in Australia.

**Well, what can fans expect from you guys in the remainder of the year?**

JA: In the next year?

Like, throughout 2017. But I mean, if you wanna do 2018-?

JA: Let’s do 2018. Touring all of this year- easy answer. Next year, expect dormancy. And then 2019, expect another album.

**2020?**

JK: Probably touring all year.

JA: It’s a cycle. But our lives get crazier every year. He’s married now, our drummer is basically married.

**Do you guys have any shout-outs?**

JK: Probably.

**Somewhere.**

JA: Mark, our manager Sofia. Brandon.

JK: Thomas.

JA: My mom. Not my dad.

JK: My wife, Monica.


**Great shout-outs. Thanks for your time!**

Both: Thank you!

**Check out Outside (Briefly), out now on Wichita <3**